

I am honored by my nomination to the position of VP for Communication, and I am pleased to accept. I have been doing union work since 2015, when I served as a founding Elections Committee member for a brand-new union at UConn. I went on to serve in numerous leadership roles, including President and Vice President. In these roles I was responsible for overseeing and executing the Union's communication needs, including large scale campaigns, routine membership communications, social media accounts for the local union and (collaboratively) the UConn Labor Coalition, coordinating with the University and regional union leadership on sensitive public relations communications, and serving as the union's representative for media inquiries. I led teams that designed graphics, wrote copy, and planned organized and responsive communication timelines. In my time as an elected leader, and in my time as union staff, I wrote and disseminated comprehensive union action communication packets that included sample action language for members, sample emails for staff to send to stewards, and sample communications for stewards to send to their areas. These communication packets contributed to numerous successful union actions. I take union communications very seriously. Our online presence and the materials we send are often the very first—and sometimes only—interactions members have with our union. As the VP for Communications, I would use my years of experience to ensure that our union communications and online presence are professional, compelling, and responsive to member needs.